



# Pulse

An Employee Newsletter Published by the Employee Activities Committee at Brunswick Manufacturing, Palm Coast

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September 2016–  
October 2016

## Blood Drive

Desiree Mascolo and the staff of OneBlood want to extend a MONSTER thank you to all the very generous blood donors who made the effort to come out and save lives at yesterday's blood drive. There were 109 willing donors, and 96 pints of blood were collected! That's HUGE, and every donor should be extremely proud to say, "I helped save a life today!!!"

Here are the winners...

Tommy Ginyard	2 Disney Passes
Tony Johns	\$25 Lowes Card
Keith Machiela	\$25 Lowes Card
Kenny Marler	\$25 Lowes Card
Juan Rosas	\$25 Lowes Card
Dustin James	\$25 Bloomin Brands Card
Paul Haughton	\$25 Bloomin Brands Card
Anthony Powers	\$25 Bloomin Brands Card
Matthew Beck	\$25 Bloomin Brands Card



Holiday (four day work week)	Date Observed
Thanksgiving Day	Thursday, November 24, 2016
Christmas Eve	Observed Thursday, December 22, 2016
Christmas Day Observed	Monday, December 26, 2016
<u>Winter Shutdown</u>	
Last day of production	Thursday, December 15, 2016
Production resumes	Monday, January 2, 2017

### EAC and Plant Events

- September 17, 2016 Horseshoes
- October 1, 2016 Softball
- November 5, 2016 Bed Race
- Dec 10, 2016 Winter Banquet
- Looking to join a team see Chuck Johnson.

### Local Events:

- 9/7/16- Flagler Humane Society Fast & Furriest 4K Run \$20
- 10/8/16 & 10/9/16- Creekside Festival at Princess Place
- 10/13/16-10/16/16- Biketoberfest
- 10/22/16- Deland Bacon & Brew Festival

*Do not forget our Facility EAC has a Facebook Page: Sea Ray Meridian Palm Coast*

### Neighborhood Discounts

- Tony's Pizza 10%, Hi-Tulip 12%, Breakaways on the Beach 10%
- Just show your Sea Ray ID Card

Remember we offer a \$500 referral bonus, so if you know someone who is interested, have them enter your name in the referred by section when completing the online application. All positions are hired direct to Sea Ray, so applicants must apply on [www.brunswick.com](http://www.brunswick.com) and search for jobs using zip code 32136. If you have questions about the bonus, or know someone interested, please see Elizabeth Tricano in HR.

**Daytona Lagoon** normally sends discounted rates for our employees to purchase next years water park season passes in November. The water park is open from March-September and the pass allows unlimited access to the water park with no black out days. Offer will come through two weeks around Thanksgiving.

**Looking for 5 WIN suggestion per person for 2016, so enter**

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## Quality at Sea Ray Palm Coast

By Shelby Jarvis

As we have discussed in recent "All Employee" meetings, Quality is a top priority and one of our Key Strategic Focuses. Improving quality is a long journey and will take each of us as individuals as well as in teams to make the difference. We have defined our areas of focus and assigned resources to lead each one; Quality at the Source, Control the Process, Protect the Product, and Quality is Everyone's Job.

We are beginning to feel the benefit of these efforts. Early examples of improved results are; Receiving Re-certification for ISO 9001, Improvements in Gig Counts in Final Finish/Executive Audits, and numerous examples of training/employee development. While these are great milestones, the most important milestone is our customer's feedback.

We have received feedback from multiple markets and our largest customers; it is positive. We have more opportunities in front of us and we are on our way to earning the respect of our customers.

## Employee Sale



Threds will be in Florida for the Dealer Open House event at Sykes Creek and has decided to come up to Palm Coast for an employee sale. They will be here on Wednesday, October 5, 2016 from 7am until 4pm in the Classroom. If you do not know who Threds is, They are our vendor who design and print all the Sea Ray shirts, hats, etc. found on the Sea Ray website (Sea Ray Wearables). You can stock up on clothing for yourself or even holiday gifts. Threds will be accepting cash and credit card as payment.



## It's Show Time

It is that time of the year again where a lot of our vessels go directly into boat shows. Along with the Florida shows come dealer visits. These shows and visits are vital to our production orders and livelihoods. We have four big shows coming soon. Dealer Open House will be at the Sykes Creek facility the first week of October. Fort Lauderdale Boat Show "FLIBS" follows for the first weekend in November. Next is Yacht Expo at Captiva Island the first weekend of December. Then February is the Miami International Boat Show.

## Organizational Announcements

By Management

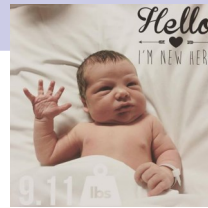


Welcome

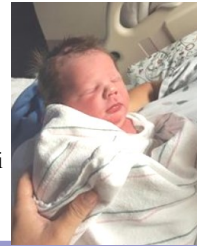
Jake Erhardt  
Finance Leader  
Development  
Rotation Program  
Accounting

## Births

Congratulations to Aaron Prenatt from Fab and Haley Jordan on the birth of their son Grayden Matthew.



Congratulations to David Hart from Fab and wife Sarah on the birth of their son Bodhi David.



## Hermine was a Test

By Chuck Johnson

Well, so to speak anyway. Hermine got us going that's for sure. It has been 11 years since Florida took a direct landfall hit. Fortunately for us, it was on the West Coast this time. We were spared most of the heavy rains and devastating winds. For those of us that were here in 2003 and 2004 when we had (3) Hurricanes back to back, the news that Hermine could be coming right across the state got us quite concerned. Flashing back to: pulling ALL of the boats out of the water and cramming them into the Assembly Building, and putting all of the Hurricane Straps in place on all of the Bay Doors. One thing that I will never forget was our Senior Staff out in the Employee Parking lot loading Plywood in and on vehicles of any Team Member that wanted to board up their homes before the storms hit. It was buy now pay later. Some of us lost power for a week or more and there was extensive damage done to the area.

With Hermine some of us, including myself may have gotten a little nervous too early, but maybe now you understand why. A change of just a few miles in direction can make a huge difference in the severity of the storm. When the time did come, everyone knew what to do and got it done. Assembly had the North and South Pads cleared and secured, Fabrication had everything brought in that could be and if it wasn't brought in it was chocked. Lamination had several Fork Trucks going around moving anything that could become a missile taken care of safely. Water Test Team took care of what was at or in the water quite efficiently as well. Maintenance did a great job taking care of trash, chemicals, Hurricane Straps and were at the ready offering full support to anyone that needed it.

In closing, Hermine decided to head a few miles North and what a difference a few miles can make. Hopefully, we will not have to go through this again this season, but if we do, I take great comfort in the fact that WE ALL came together to get the job done and keep everyone safe.

## Twenty Year Plus Club

By Tricia Giordano

In 2006 our facility decided to start an event to honor our employees who have been with the company twenty years or more. The event is a banquet called the "Twenty Year Plus Club" made up of our senior employees with their spouses and our Management team. We have 70 employees with 1,809 years of experience. Who are all these employees? Well I'll tell you..... 32 years: Frank Esposito and Darrel Bugno. 31 Years: Dexter Howe, Joel Cox, Kenny Parsons, Mark Whaley, Mike Ganikon, Jerry Lucas, Mark Jones, Kevin Kelley, Bobby Hoover, Bill Dunson, Jeff Rimmer, Allen Bertha, Ken Whiley, Matt Melton, John Hamburg, Ed Lutz, Bill Price and Bob Gonzales. 29 years: Shawn Wilson, Mike Soard, Thomas Oetting, Robbie DeMoustes, Eric Shuman, Sheri Lynch, Jay Cox, Norm Beauchamp, and Bruce Johns. 28 years: Rob Polenz, Larry Grieger, Billy Owens, Scott James, Jack Jones and John Field. 26 years: Don Miller. 25 years: Roy Whitaker, Destini Wilson, Mike Vickery, Joaquin Rivera, Kevin Powell and Keith Wilmot. 23 years: Johnny Jordan and Brad Smith. 22 years: Dave Butler, Bill Hamilton, Bob Ballard, Ken Fonte, Frank Palermino, Neal Siner, Marvin Johnson, Paul Rudat, Greg Prince, Joe Krupa and Mike Laforest. 21 years: Gerald Jarrard, Shane Jones, Earl Biggs, Ken Marler, Glen Gynizio, Gerald Smith and Patty Parsons. 20 years: Craig Kremer, Rhonda Youngman, John Branning, Pattie Grable, Tom McCort, Lance Smith, Steve O'Brien and Danny Yates. We look forward to many new members to the club and many more years with our Sea Ray family.

30 Years of Service



20 Years of Service



**"Making mistakes is inevitable, repeating them is not"**

By Juy Sihachak

We are taught at an early age that making mistakes is a bad thing. Our school systems mold our minds into believing that when we fail tests or written exams that it is somehow a predictor of our future success. I was surrounded by some of the brightest minds during school. I believed that my classmates who had the highest test scores were destined for success. However, this truth does not correlate with reality. Some of the most successful people in history were not necessarily great students. At an early age, we are rewarded for high test scores and punished for having low scores. That system is inadequate because from that point forward, our fears of making mistakes is realized. With that said, making mistakes is inevitable, repeating them is not. If you want to realize your full potential, then start by analyzing where you went wrong and learn not to repeat the process. Being punished for making a mistake causes us to hide from the truth. On the other hand, understanding and embracing the inverse helps us to embrace the truth and enables us to see reality. This process is more effective and allows us to be more productive. Think about what you want most from life, then fall forward and keep making new mistakes until you get to your desired destination. Noticed that I mentioned "new mistakes". Repeating old patterns will only cause undesired results and help to create your own fears. That fear is what stops most people from truly pursuing what they truly want. This is one of the principles that I often use and has been effective in my life. Hopefully it provides the same benefits for you.



**Week 1 In the Books**

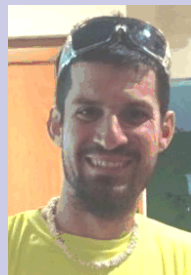
By Luigi Battaglia

With all but 2 games left to play tonight, Redskins Vs Steelers and The Niners vs Rams, a lot has already happened around the NFL. There were some close games, some blowout games, upsets, and key injuries. Lets start by talking about Denver beating the Panthers. No name 7th round pick Trevor Siemain doing just enough while the Broncos defense held the Panthers to only 3 points in the second half. Then we have the Raiders beating the Saints in a high scoring shootout game. Drew Brees looked great, but the Raiders run game was enough to give them the win. Is really hard to determine which game was the bigger upset, to me, they are both equal upsets.

Some key injures to talk about..... it looked like the Clevand Browns were having a lot of hope for RG3 to turns things around. Well that all changed now that he fractured a bone in his shoulder. Looks like he will be out for the season, and the Browns need to go to a different Q QB [again]. San Diego WR Keenan Allen tore his ACL in a non-contact injury. This hurts for San Diego because Allen was poised to have a breakout season, he will be out for the Season. Russel Wilson looked to have his ankle stepped on, but says he will play next Sunday. Julio Jones also injured his ankle, this injury should be looked at a little more carefully. For you Fantasy Footballers, we all know Julio is a points machine, but this is also the same ankle he injured in Pre-season. All fantasy owners need to hope this is not going to be a season lingering injury.

This weeks box scores:

- Panthers 20 - Broncos 21
- Giants 20 - Cowboys 19
- Packers 27 - Jaguars 23
- Bills 7 - Ravens 13
- Bears 14 - Texans 23
- Browns 10 - Eagles 29
- Buccaneers 31 - Falcons 24
- Vikings 25 - Titans 16
- Bengals 23 - Jets 22
- Raiders 35 - Saints 34
- Chargers 27 - Chiefs 33
- Dolphins 10 - Seahawks 12
- Lions 39 - Colts 35
- Patriots 23 - Cardinals 21



**"Fall Festivals"**

by Denise Woodward

Fall is a busy time in Florida. It brings cooler temperatures and some of the nation's best fall festivals. Locals and visitors alike celebrate the break from the heat and humidity of Florida summers by taking to the streets to commemorate harvests, enjoy arts and crafts shows, sip wine, taste a variety of cuisines, listen to music, and celebrate Halloween. Also, beginning in October, carnies begin migrating south to escape the harsh northern winters, bringing fairs and carnivals to the state.

There is something going on in every part of the state every weekend from early September until Thanksgiving, so pack up the family and enjoy the sights, sounds, and great Florida fall weather!

Florida becomes a scary place in the fall. Communities, organizations and attractions become favorite haunts for those seeking fright-filled nights — from the horrifying Halloween Horror Nights at Universal Orlando and Busch Gardens Tampa Bay's Howl-O-Scream to the tame Mickey's Not-So-Scary Halloween Party at Disney's Magic Kingdom and "Zoo-Boo" celebrations at local zoos.

If you're looking for a more traditional fall activity, get lost in a corn maze! Look for these to crop up in early October in Central and North Florida.

You can hear tales of those who came before and refuse to leave as you explore our very own haunted St. Augustine on a walking tour down dark and narrow streets and through historical cemeteries.

If you are looking for the unusual fall festivities, here is a small list of autumnal fun.

Rattlesnake & Music Festival

San Antonio - Florida.  
October 15 & 16, 2016

Floridians in this west central Florida city have celebrated the rattlesnake. The Rattlesnake Festival features the obvious snake shows along with gopher races, entertainment, food, as well as, arts and crafts.

Free parking and free admission and free entertainment make this a fun find for the family on a budget!

Admission to the "Snakes Alive" snake show is \$5 for adults and \$2 for children (under age 12).

Fantasy Fest 2016

Key West - October 21-30, 2016

Put on your greasepaint and let the good times roll for ten days of celebrating that can only be described as zany, bizarre and hilarious! Fantasy Fest participants will take to the streets of Key West in a somewhat raucous style with circuses and sideshows like you've never seen them before. Non-stop activities including parades, masquerades, street parties, and more.

McIntosh 1890s Festival McIntosh - October 22, 2016

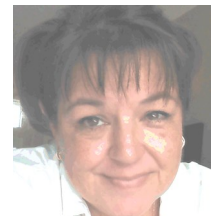
Residents dress in 1890s clothing in an attempt to "turn-back-the-clock", but that hardly seems necessary

– in McIntosh, it really is like going back in time! Victorian and Florida cracker homes set among century-old live oak trees is a perfect backdrop for this popular festival.

Come to stroll the dozens of arts and craft booths and sample delicacies of the many concession stands, or bring a blanket and a picnic lunch to enjoy the entertainment while the children romp in the park.

Last, but not least...Daytona Beach's.. Biketoberfest. - 2016 is October 13-16, 2016! October is an amazing time of year here - not too hot and not too humid.

Each year, the Biketoberfest committee and sponsors work hard behind the scenes to bring you a bigger and better event every year. They attract the very best vendors along with live music, great food and plenty of beer! Good times are always had



## Service Awards

### September

Department	FirstName	LastName	Year
1205	Christopher	Wright	5
1203	Niam	Keovilayvong	5
1731	Steve	O'Brien	20
1704	Kevin	Powell	25
1554	William	Price	30

### October

1203	Daniel	Yates	20
1704	Keith	Wilmot	25
1231	Robert	Gonzales	30

### Recycling Locations

by Destini Wilson

- **Brass** on line 3 & 4 phase 1 platforms in Assembly
- **Aluminum, Copper and Stainless** - the South end of Assembly
- **AAA through D Batteries** - The Battery Bins or Birdhouses are located at S & E Shed, the Engineering Office in Assembly, Jerry Lucas's Office in Fabrication and Maintenance Office in Lamination
- **Rechargeable Tool Batteries** - In front of Maintenance Office in Lamo and blue bin in front of Assembly Conference Room
- **Printer Cartridges** – Bin in Front Reception Area
- **Cardboard Dumpsters** – Throughout the Facility

**Aluminum Cans & Plastic Bottles** – There are Blue recycling containers in all the Lunchrooms and many of the break areas. Please ensure you completely empty out the contents prior to placing in the containers.

Since July 2013, John's Metals has been paying us for scrap metals, with a total of \$17,7678.00 collected thus far.

We also have an ongoing recycling partnership with FPC High School, which utilizes our scrap wood skeletons from the routers in their shop program. This program began in 2011 and has reduced approximately 10 tons of trash haul out per year.

In addition, we have donated scrap materials to other non-profits in the area – helping the community and saving us trash haul out charges.

We are always looking for new Team Members that would like to contribute their time and energy to creating a Greener Facility and Planet. Please see Destini Wilson, Chuck Johnson, Phil Contino or Ken Fonte if you are interested in joining.

Also, if you know of a worthy organization that could utilize some of our manufacturing waste products – please let us know.

## OUR SPACE By Mark Jones



Name: Doris Dewitt

Hometown: Crescent City, FL

B-day/ Sign: Sagittarius

Education: High School

Status: Relationship

Family: 2 Sons

Department/ Position: 1511 Seamstress

Most Memorable Moment: 6 Years

Role Model: Parents

Ideal Vacation: Anywhere relaxing



Name: Joseph Cribbs

Hometown: Palatka, FL

B-day/ Sign: August 29, Virgo

Education: High School, some college

Status: Married

Family: Wife Carrie, 2 sons Jarrett & Kaiden

Department/ Position: 1591, Fabrication Group Lead

Years @ Sea Ray: 2.5 years

Most Memorable Moment: Family ski trip

Role Model: Mr. Jim Grigartis– Royal Ambassadors Church Grove

Ideal Vacation: Ski trip to Virginia or Colorado



### Green Team

by Destini Wilson

Please continue to assist SRPC to become a "Greener Facility" by recycling all your recyclable paper waste in the designated containers.

Assembly: Outside of Assembly Conference Room

Outside of door to HR & Front Offices

Engineering: Outside of Engineering Office on Mezzanine

Fabrication: Top of stairway by QMS Office

Warehouse: Outside of Receiving Office, upstairs outside of Patty Parson's Office and downstairs by the Material Lift

Lamination: Inside

Maintenance Office Maintenance: Inside Maintenance Office